



## Sustainable Wine Roundtable at ProWein 2024

In partnership with VDP



**Location of Stand:** Hall 1/ C99

### March 10: Day one of ProWein

18:00 - 20:00	<p>VDP Stand Party - Member Wine Tasting</p> <p>To mark the 50th anniversary of VDP and 30th anniversary of ProWein, the SWR is delighted to take part in a joint stand party, which will also see the Simmerliet Union take part. VDP winegrowers will be pouring wines in magnums and food provided from Otto Gourmet baker.</p> <p>SWR will serve wines contributed by members.</p>
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### March 11: Day two of ProWein - CET

10.00 - 10.50	<b>Roundtable discussion: What role will the SWR Global Reference Framework play in transforming sustainability in the global wine industry.</b>
10.50 - 11.00	<i>Mini break</i>
11.00 - 11.50	<b>SWR Member Tasting: Regional Spotlight</b>
11.50 - 12.00	<i>Mini break</i>
12.00 - 13.30	Networking Lunch - Meet and greet
13.30 - 14.20	<b>Roundtable discussion: How will the SWR Bottle Weight Accord act as catalyst for change in wine packaging.</b>
14.20 - 14.30	<i>Mini break</i>
14.30 - 15.20	<b>SWR Member Tasting: Regional Spotlight</b>
15.20 - 15.30	<i>Mini break</i>
15.30 - 15.40	<b>Roundtable discussion: Why improving labour standards in the wine industry requires a global collaborative approach.</b>
15.40 - 17.00	Networking Drinks (Featuring SWR member wines)

To discuss your involvement, please contact Tom Owtram - [tom@swroundtable.org](mailto:tom@swroundtable.org)



### March 12: Day three of ProWein - CET

10.00 - 10.50	<b>SWR Open Meeting &amp; Networking</b>
10.50 - 11.00	<i>Mini break</i>
11.00 - 11.50	<b>SWR Member Tasting: Regional Spotlight</b>
11.50 - 12.00	<i>Mini break</i>
12.00 - 13.30	Networking Lunch - Meet and greet
13.30 - 14.20	<b>SWR Open Meeting &amp; Networking</b>
14.20 - 14.30	<i>Mini break</i>
14.30 - 15.20	<b>SWR Member Tasting: Regional Spotlight</b>
15.20 - 15.30	<i>Mini break</i>
15.30 - 15.40	<b>SWR Open Meeting &amp; Networking</b>
15.40 - 17.00	Networking Drinks / Finish

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