



VDP. DIE PRÄDIKATSWEINGÜTER

## **NEWS FROM THE VDP– New supporter: VDP and The Institute of Masters of Wine**

*Mainz, October 2022*

The VDP is delighted to announce The Institute of Masters of Wine (IMW) as its new official supporter.

What started more than 65 years ago as an exam for the UK wine trade is now a globally recognised title collectively held by an international network of Masters of Wine with exceptional expertise. Today, there are 415 Masters of Wine (MWs) in over 30 countries, each making their own contribution to promoting excellence, interaction and education across all sectors of the global wine community.

The VDP and IMW have had a close relationship for several years, where the VDP has added significant value to both the MW study programme and wider Institute activities. In addition to expanding and enriching the networks on both sides, we hope that this partnership will further strengthen the perception and reputation of German wine.

Sarah Harrison, IMW head of study programme and development: "Over the last year alone, the VDP has hosted a trade tasting, an introductory course, and co-organized a stage two student seminar. We are therefore pleased to officially welcome the VDP to our international supporter community and look forward to our partnership continuing for many years."

Theresa Olkus, VDP managing director: "For many years, we have maintained a special relationship and appreciation for each other's work. The IMW's global network is unique in the world. We are delighted to now acknowledge all of our joint activities in an official partnership."

### *About the VDP*

*VDP. Die Prädikatsweingüter is the world's oldest association of premium winegrowing estates and home to nearly 200 of Germany's most talented winegrowers. Across diverse regions and philosophies, all share one common thread: a tireless dedication to the timeless ideal of handcrafted wines that express their origins. Bottles as inimitable as their makers. Joined under a symbol revered the world over: the VDP.Eagle.*

*If you have any questions, please contact:*

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