

VDP.MEMBERS MEETING in Rheinhessen

No worries about young talents at the VDP ++ VDP.Prädikatsweingüter elect young winegrowers to the VDP.Presidium ++

Steffen Christmann unanimously confirmed as VDP.President for the fifth term of office

Bodenheim | During the VDP.annual general meeting in Rheinhessen the delegates voted for continuity and a rejuvenation of the presidium at the same time.

Steffen Christmann was unanimously elected to the office of VDP.President for the fifth time. After 12 years of supra regional association work the vice-presidents Armin Diel, Schlossgut Diel - VDP and Paul Fürst, VDP.Weingut Rudolf Fürst, retired, after they handed over the responsibility also in their estates. With the election of Meike Näkel (VDP.Weingut Meyer-Näkel) and Moritz Haidle (VDP.Weingut Karl Haidle) to the seven-member VDP Presidium, the younger generation will be integrated into the future setting of the agenda of the VDP. The general meeting also confirmed Joachim Heger (VDP.Weingut Dr. Heger), Reinhard Löwenstein (Weingut Heymann-Löwenstein (VDP), Wilhelm Weil (VDP.Weingut Robert Weil) and Philipp Wittmann (VDP.Weingut Wittmann) as members of the executive committee.

Steffen Christmann praised Armin Diel and Paul Fürst's many years of collaboration in the VDP Presidium. He particularly emphasized the commitment in their regional associations. Under Armin Diel, for example, the groundbreaking Riesling Lagenstatut (vineyard site statute) of the VDP was adopted in 1997, long before the VDP.classification at federal level. The Silvaner grape variety was also protected as the leading Franconian grape variety under Paul Fürst's leadership. In addition, Fürst has been committed to the marketing strategies of the association for almost 20 years. In recognition of both, Weinberg steles from the respective rocks of their top locations, PITTERMÄNNCHEN and CENTGRAFENBERG, were dedicated to both.

Steffen Christmann is looking forward to another three years in office and the cooperation with his young colleagues. For him, the positive accompaniment of the new wine law in Germany, which anchors the origins as a quality standard, is on the agenda. A goal for which the VDP has been paving the way for more than two decades with its classification. For the association, it has set itself the goal of developing a VDP.sustainability standard with the almost 200 wineries. And in the public image by means of a brand campaign to sharpen the "VDP.eagle eye" with the offspring wine consumers.



Steffen Christmann: "The success of the VDP is based on a great respect for tradition and achievements. At the same time, however, it is always based on the courage for the new, the daring. Armin Diel and Paul Fürst have played a very large part in the successes of recent years, for this the VDP wineries will always be grateful for. They now pass the baton on to Meike Näkel and Moritz Haidle. With their young ideas, courage and willingness to question everything anew, both will make their contribution to the future of the VDP wineries. I am very much looking forward to it."

VDP.German Prädikat Wine Estates

The VDP is the world's oldest and only national association of premium wine estates. 195 VDP.German Prädikat Wine Estates are committed to strict internal quality standards and classifications – from the vine to the bottle. The four-level VDP.Classification pyramid established in 2012 defines wine quality according to its origin: VDP.GUTSWEIN, VDP.ORTSWEIN, VDP.ERSTE LAGE® and VDP.GROSSE LAGE®. The VDP.Eagle logo (a stylized eagle bearing a cluster of grapes) is the accolade of quality that seals every bottle of VDP wine. It is the guarantee of quality for best artisanal wines from prime vineyards. VDP.WORD OF HONOUR

Association Structure

The VDP.German Prädikat Wine Estates is a national association divided into nine regional associations. The organs of the national association are the general assembly and the executive committee. The board of directors included the president (Steffen Christmann), six vine-presidents and the chairperson of each regional association. The general assembly meets once a year to shape the associations work and define a joint strategy.